

Madison Mainstream Radio Annual Meeting Minutes - Nov. 11, 2025

Draft 2

Present: Ken Skog, Chair, Robert Park, Vice chair, Barbara Park, Secretary/Treasurer, Marsha Zelmanski, Board member, Carl Wacker, Friends.

The meeting was held at the home of Ken Skog and called to order at 1:42PM.

Expiring term:

Ken Skog's 2 year term on the Board is expiring. Bob Park proposed that he be elected for another 2 year term, Barbara seconded the nomination.

Approved.

Minutes from the Nov 13, 2024 and the 2025 treasurer's report were shared and approved.

Econoprint funds:

MMR currently has a credit at Econoprint of \$146.40. Bob proposed that we go ahead and spend that for new Radio Station brochures as the schedule needs to be updated. The proposal was agreed upon.

New members/workers:

Marsha would like to actively recruit new members for the board and to fill the jobs needed to run the radio station. All agreed that this would be helpful in recruiting. Roles that are needed include a technical director, a new program director and an antenna technician. Several ideas were discussed. Among them are sending a note to other low power stations and talking to WORT about the available roles. It was requested that Bob write up job descriptions for these positions.

Know Your Neighbor:

Everyone thought that we should continue the program "Know Your

Neighbor.” Andy Garst did **three** of these but does not want to do any more. Carl had some thoughts of interesting neighbors and would be willing to edit the recordings. He will ask Paula to see if she would be willing to do one or more. We thought of possibly asking Casey, as she would probably do a good job, even though she is not from the neighborhood.

Station location:

Bob asked if we should be looking for a new home for the station. Ken says that he will probably be in his current house for several more years but we should have a plan to take the antenna down, probably within 5 years. Bob wondered if we should check with Epic about using one of their towers at their building on Tokay Blvd which would be higher and allow more people to hear the station. He will email them.

Marsha reported that she had a shorter tower at her house. It is not as tall as Ken’s pine tree but is on higher ground.

Outreach:

It would be useful to have someone ‘officially’ in charge of outreach to the neighborhood, i.e. an Outreach Coordinator. Things need**ed** include:

1. Help organize the annual garage sale.
2. Advertise Make Music Madison event.
3. Write articles for the newsletter. (Currently Carl and Marsha have both done articles.)

Carl is putting Radio Station cards in the outreach baskets for new people in the neighborhood.

Possible local programs:

Carl ha**s** recordings of stories that he had done. He will sent these to Bob.

Marsha will ask Marshall if he would be willing to read his poetry.

Open House:

Everyone thought it would be a good idea to have another 'Open House' in conjunction with MMM.

Marsha suggested maybe we could have a bake sale as part of this.

We need to remember to announce and pass around the collection bucket for MMM.

We could announce that we are looking for a Program Director there.

Midvale Heights Community Board Meeting:

The next meeting of the Midvale Heights Board is Nov 25th. Carl and Bob agreed to attend and request another \$500 as they have contributed in the past. That really helps keep the station on the air!

Barbara Park

Secretary/Treasurer

Action items:

1. Update the station brochure and have new ones printed at Econoprint next year.
2. Bob will write up position descriptions.
3. Marsha will continue to actively recruit people to help in various ways.
4. Bob will email Epic to inquire about relocating the station to one of their towers.
5. Organize an Open House in conjunction with Make Music Madison.
6. Carl and Bob will attend the Midvale Heights Board meeting on 11/25/25.

